

STRATEGIC PLAN SCORECARD

2016



CALIFORNIA STATE UNIVERSITY
FULLERTON

GOAL 1

A curricular and co-curricular environment that prepares students for participation in a global society and is responsive to workforce needs.



ASSESSMENT

A universitywide assessment process has been implemented to improve student learning and success. As of August 2016, all degree programs, co-curricular activities, and business practices are assessed to improve efforts towards institutional effectiveness.



ADVISING

As of July 2016, 100% of continuing undergraduates have engaged with professional advising in consultation with an advisor, retention or graduation specialist. In-person advising reached 96.3% for freshmen on academic probation.



STUDY ABROAD

In January 2016, more than 100 students participated in President's Strategic Fund-generated programs. Of this group, more than 37% were first-generation students and more than 44% were Pell-eligible.

PROGRESS

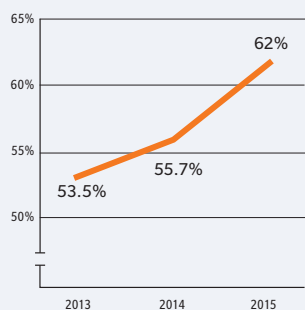
NOT MEETING GOAL

MAKING PROGRESS

ON TRACK

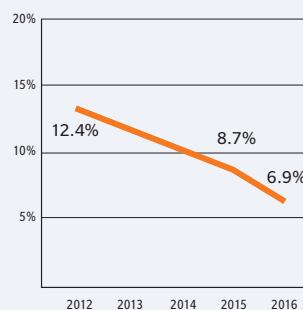
GOAL 2

Improve student persistence, increase graduation rates universitywide, and narrow the achievement gap for underrepresented students.



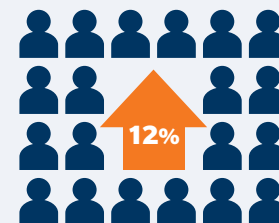
GRADUATION RATE

Our graduation rate rose to 62% in 2015 — the highest in CSUF history (tracks fall 2007 to fall 2009 cohorts).



ACHIEVEMENT GAP

As of August 2016, the opportunity gap in six-year graduation rates has been reduced from 12.4% to 6.9% for first-time freshmen for past three years. The opportunity gap in four-year graduation rates has been completely closed from 5.7% to -0.6% for transfers.



HIPS PARTICIPATION

During 2015-16, 2,780 students participated in 48 HIPS designated courses (115 sections) from all eight colleges. Among these students, 138 participated in two or more of these HIPS courses.

PROGRESS

NOT MEETING GOAL

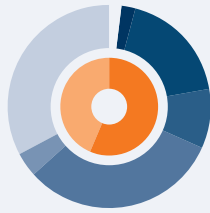
MAKING PROGRESS

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GOAL 3

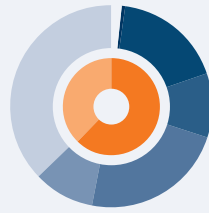
Recruit and retain a high-quality and diverse faculty and staff.

STAFF DIVERSITY



2% 2%
18% 9%
32% 4%
33%
57% 43%

NEWLY HIRED STAFF
13-14

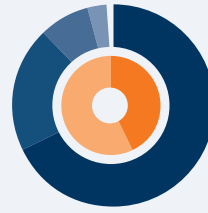


2% 1%
17% 10%
23% 10%
37%
62% 38%

NEWLY HIRED STAFF
15-16

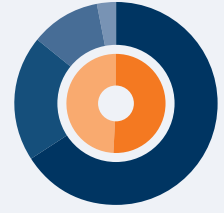
Multi Ethnic Native American Asian/Pacific Islander
African American Hispanic Unknown Caucasian
Women Men

DIVERSITY OF FACULTY (TENURE/TENURE-TRACK)



68% 20%
8% 3%
43% 57%

FACULTY
2012-13



66% 20%
11% 3%
51% 49%

FACULTY
FALL 2016
(as of Fall 2016)

Since 2013, 225 new tenure or tenure-track faculty members have been hired, meaning one out of every four faculty members was hired in the last four years.

Caucasian Asian Hispanic African American
Women Men

PROGRESS

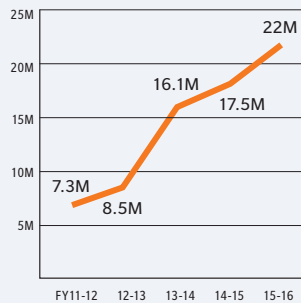
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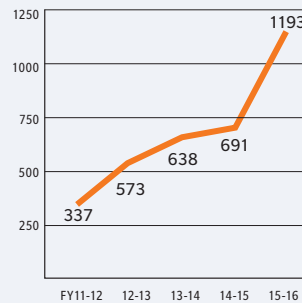
GOAL 4

Increase revenue through fundraising, entrepreneurial activities, grants, and contracts.



PHILANTHROPIC GIVING

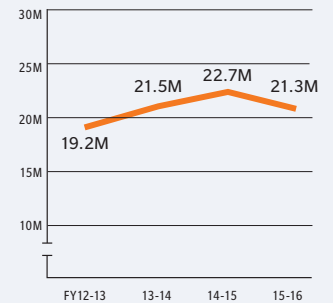
The University has exceeded the strategic plan goal of raising \$15 million annually. Total gift commitments have nearly tripled since FY 2011-12.



MARKETING

Instances of earned media coverage

FY 2011-12 baseline	337
FY 2012-13 actual	573
FY 2013-14 actual	638
FY 2014-15 actual	691
FY 2015-16 actual	1193



GRANTS AND CONTRACTS

FY 2012-13	\$19,257,917
FY 2013-14	\$21,513,515
FY 2014-15	\$22,715,524
FY 2015-16	\$21,370,325



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PROGRESS

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