A curricular and co-curricular environment that prepares students for participation in a global society and is responsive to workforce needs.

**ASSESSMENT**
A universitywide assessment process has been implemented to improve student learning and success. As of August 2016, all degree programs, co-curricular activities, and business practices are assessed to improve efforts towards institutional effectiveness.

**ADVISING**
As of July 2016, 100% of continuing undergraduates have engaged with professional advising in consultation with an advisor, retention or graduation specialist. In-person advising reached 96.3% for freshmen on academic probation.

**STUDY ABROAD**
In January 2016, more than 100 students participated in President’s Strategic Fund-generated programs. Of this group, more than 37% were first-generation students and more than 44% were Pell-eligible.

**GOAL 1**

**PROGRESS**

**GRADUATION RATE**
Our graduation rate rose to 62% in 2015 — the highest in CSUF history (tracks fall 2007 to fall 2009 cohorts).

**ACHIEVEMENT GAP**
As of August 2016, the opportunity gap in six-year graduation rates has been reduced from 12.4% to 6.9% for first-time freshmen for past three years. The opportunity gap in four-year graduation rates has been completely closed from 5.7% to -0.6% for transfers.

**HIPS PARTICIPATION**
During 2015-16, 2,780 students participated in 48 HIPs designated courses (115 sections) from all eight colleges. Among these students, 138 participated in two or more of these HIPs courses.

**GOAL 2**

**PROGRESS**

**IMPROVE STUDENT PERSISTENCE, INCREASE GRADUATION RATES UNIVERSITYWIDE, AND NARROW THE ACHIEVEMENT GAP FOR UNDERREPRESENTED STUDENTS.**
GOAL 3 | Recruit and retain a high-quality and diverse faculty and staff.

STAFF DIVERSITY

NEWLY HIRED STAFF 13-14

NEWLY HIRED STAFF 15-16

DIVERSITY OF FACULTY (TENURE/TENURE-TRACK)

FACULTY 2012-13

FACULTY FALL 2016 (as of Fall 2016)

Since 2013, 225 new tenure or tenure-track faculty members have been hired, meaning one out of every four faculty members was hired in the last four years.

GOAL 4 | Increase revenue through fundraising, entrepreneurial activities, grants, and contracts.

PHILANTHROPIC GIVING

The University has exceeded the strategic plan goal of raising $15 million annually. Total gift commitments have nearly tripled since FY 2011-12.

MARKETING

Instances of earned media coverage

FY 2011-12 baseline 337
FY 2012-13 actual 573
FY 2013-14 actual 638
FY 2014-15 actual 691
FY 2015-16 actual 1193

GRANTS AND CONTRACTS

FY 2012-13 $19,257,917
FY 2013-14 $21,513,515
FY 2014-15 $22,715,524
FY 2015-16 $21,370,325