

GOAL 1

A curricular and co-curricular environment that prepares students for participation in a global society and is responsive to workforce needs.



ASSESSMENT

In 2015-16, CSUF saw 99% participation across its five divisions in assessment reporting of degree programs, co-curricular activities and business practices — a 20% increase over the previous year. The assessment is designed to improve student success and institutional effectiveness.



ADVISING

The Academic Advising Center reported:

- 100% of all students had declared a major by the time they reached junior standing (fall 2016)
- More than 50% of undergraduates had at least one advising interaction note on record (spring 2017)
- More than 21,000 office visits and 12,566 phone calls (16-17)



STUDY ABROAD

Student participation in study-abroad programs has increased by 97% over a three-year period.

PROGRESS

NOT MEETING GOAL

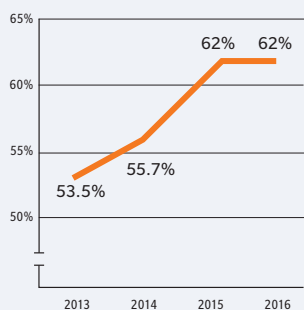
MAKING PROGRESS

ON TRACK

GOAL MET

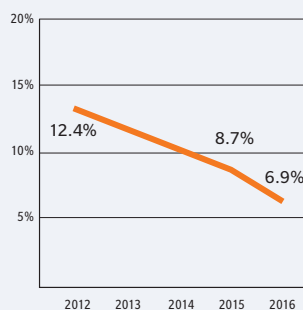
GOAL 2

Improve student persistence, increase graduation rates universitywide, and narrow the achievement gap for underrepresented students.



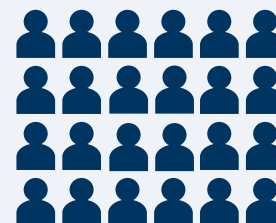
GRADUATION RATE

Our graduation rate rose to 62% in 2016 — the highest in Cal State Fullerton history.



ACHIEVEMENT GAP

As of August 2016, the opportunity gap in six-year graduation rates has been reduced from 12.4 to 6.9 for first-time freshmen over the past three years. The University has eliminated the opportunity gap for transfer students.



HIPS PARTICIPATION

During 2016-17, 6,469 students participated in 57 HIPS courses (235 sections) from all eight colleges. Among these students, 343 participated in two or more of these HIPS courses.

PROGRESS

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MAKING PROGRESS

ON TRACK

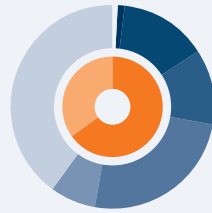
GOAL MET



GOAL 3

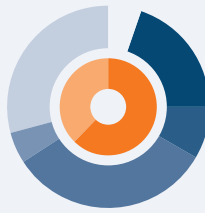
Recruit and retain a high-quality and diverse faculty and staff.

STAFF DIVERSITY



1% 1%
14% 12%
25% 7%
40%
65% 35%

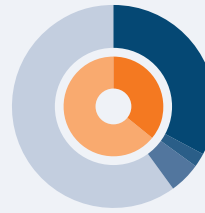
NEWLY HIRED STAFF 11-12



5.5% 0%
19.5% 8.5%
32.5% 5%
29%
61% 39%

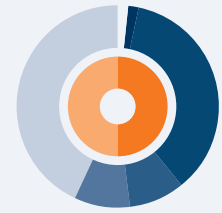
NEWLY HIRED STAFF 2016

DIVERSITY OF FACULTY (TENURE/TENURE-TRACK)



0% 0%
33% 2%
5% 0%
60%
36% 64%

FACULTY 11-12



1.75% 1.75%
36% 9%
9% 0%
43%
50% 50%

FACULTY 2016

Since 2013, 225 new tenure or tenure-track faculty members have been hired, meaning one out of every four faculty members was hired in the last four years.

Multi-ethnic Native American Asian/Pacific Islander African-American Hispanic Unknown Caucasian Women Men

PROGRESS

NOT MEETING GOAL

MAKING PROGRESS

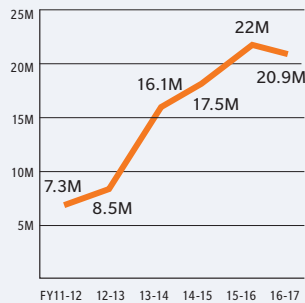
ON TRACK

GOAL MET

GOAL 4

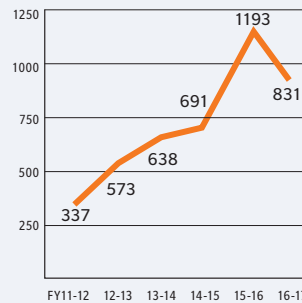
Increase revenue through fundraising, entrepreneurial activities*, grants, and contracts.

*No baseline was established, thus making it difficult to determine the strategy's success



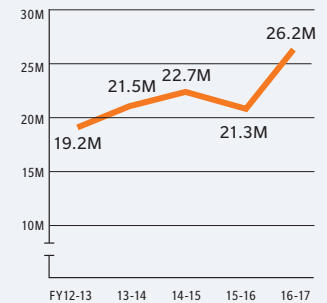
PHILANTHROPIC GIVING

The University has exceeded the strategic plan goal of raising \$15 million annually. Total gift commitments have nearly tripled since FY 2011-12.



MARKETING

Instances of earned media coverage:
 FY 2011-12 baseline 337
 FY 2012-13 actual 573
 FY 2013-14 actual 638
 FY 2014-15 actual 691
 FY 2015-16 actual 1,193
 FY 2016-17 831



GRANTS AND CONTRACTS

FY 2012-13 \$19,257,917
 FY 2013-14 \$21,513,515
 FY 2014-15 \$22,715,524
 FY 2015-16 \$21,370,325
 FY 2016-17 \$26,201,772

PROGRESS

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MAKING PROGRESS

ON TRACK

GOAL MET



CALIFORNIA STATE UNIVERSITY FULLERTON

60 YEARS