

## Default Question Block

### DRAFT-SP 2018

Thank you for taking the time to provide your feedback.

The committee requests that you rate each strategy by both impact and effort. A comment box is included at the end of each goal for any additional responses.

#### Mission and Values

##### Mission

California State University, Fullerton inspires and prepares students to thrive in an ever-evolving global environment. We cultivate lifelong habits of scholarly inquiry, critical and creative thinking, dynamic inclusivity, and social responsibility. Rooted in the strength of our diversity, we embolden Titans to become intellectual, community, and economic leaders who shape the future.

##### Values

**Student success:** We graduate confident, well-prepared, innovative, and culturally competent Titans who continuously adapt to meet new workforce demands, social justice challenges, and community service opportunities.

**Scholarly and creative activities:** We cultivate and promote the collaborative exchange of ideas through rigorous academic and creative activities.

**Diversity, equity, and inclusion:** We believe our diversity is the strength of our

community where all Titans feel welcomed, honored, respected, and engaged.

**Civic engagement:** We inspire all Titans to develop the knowledge and critical thinking necessary to be informed, active, and engaged citizens. As such, we support free expression as both a right and responsibility.

**Collegial governance:** We embrace inclusivity, consultation, collaboration, and transparency to bring all Titans into the deliberative process that shapes our institutions, communities, challenges our beliefs, and addresses the needs of a diverse global society.

**Integrity:** We serve from our core commitment built from trust and strong character.

**Service to the region:** We provide a place and space for the region's current and future leaders to grow and develop, aspiring to better serve the communities where they live and work.

Comments:

**Goal 1:** Provide a transformative educational experience and environment for all students.

## OBJECTIVES

- Develop and broaden nationally known signature elements of the Titan experience.
- Ensure all undergraduate students participate in at least three high-impact curricular or co-curricular experiences.
- Support and implement models that build increased cultural competencies.
- Develop and implement a model of comprehensive student health and wellbeing support services.
- Enhance the model of the Titan Experience, including student participation in events, student pride and connection to the University.

Please rate each of the strategies below by their level of Impact and Effort:

	Impact			Effort		
	High Impact	Moderate Impact	Low Impact	High Effort	Moderate Effort	Low Effort
Identify and highlight the university's signature programs.	<input type="radio"/>					
Develop and expand inter/multi-disciplinary curricular programs.	<input type="radio"/>					
Scale and institutionalize culturally responsive curricular/co-curricular High Impact Practices, including service learning and study abroad/away.	<input type="radio"/>					
Develop a communication campaign and assessment plan that emphasizes involvement in various student organizations.	<input type="radio"/>					
Align programming so that students from across diverse communities share meaningful experiences together.	<input type="radio"/>					

	Impact			Effort		
	High Impact	Moderate Impact	Low Impact	High Effort	Moderate Effort	Low Effort
Enhance global competencies through increased access to and participation in immersive learning experiences including those focused on internationalization and home and study abroad.	<input type="radio"/>					
Establish a baseline of students' basic needs and existing student health and well-being support services.	<input type="radio"/>					
Communicate services and direct students to existing student health and well-being support services.	<input type="radio"/>					
Create programs and policies to meet gaps in basic student health and well-being.	<input type="radio"/>					
Enhance strategic enrollment management operations with a focus on innovation, quality and efficiency to transform the student experience.	<input type="radio"/>					
Increase existing engagement with business community and CSUF alumni to enhance curricular and co-curricular connectivity, internship opportunities, and address community needs and interests.	<input type="radio"/>					
Increase on-campus student employment and internships.	<input type="radio"/>					

Comments:



## Goal 2: Strengthen opportunities for student completion and graduation.

### OBJECTIVES

- Achieve the following by August 2023:
  - 39% of first-time, full-time freshmen graduate within four years.
  - 72% of first-time, full-time freshmen graduate within six years.
  - 42% of undergraduate transfer students graduate within two years.
  - 83% of undergraduate transfer students graduate within four years.
  - Eliminate equity gaps (underrepresented/non-underrepresented, Pell/non-Pell) for first-time, full-time freshmen.
- Examine existing benchmarks for post-baccalaureate and graduate student success and completion.

Please rate each of the strategies below by their level of Impact and Effort:

	Impact			Effort		
	High Impact	Moderate Impact	Low Impact	High Effort	Moderate Effort	Low Effort
Engage in cross-divisional collaboration essential to holistic student advisement and support.	<input type="radio"/>					
Ensure all students have appropriate road maps.	<input type="radio"/>					

	Impact			Effort		
	High Impact	Moderate Impact	Low Impact	High Effort	Moderate Effort	Low Effort
Support degree completion by building course schedules aligned with road maps.	<input type="radio"/>					
Implement a 15 unit per semester campaign.	<input type="radio"/>					
Accelerate appropriate responses to program bottlenecks and barriers.	<input type="radio"/>					
Design and implement intentional orientation for all students, including in-person mandatory transfer orientation.	<input type="radio"/>					
Increase interventions to support retention efforts, including focus on underrepresented populations.	<input type="radio"/>					
Provide appropriate and informed data/dashboards.	<input type="radio"/>					
Develop and implement an engagement and communication plan for and with faculty and staff to highlight their critical partnerships in student success efforts.	<input type="radio"/>					

Comments:

### Goal 3. Recruit and retain a high-quality and diverse faculty and staff.

#### OBJECTIVES

- Assess the university climate and establish benchmarks for faculty and staff safety and sense of belonging.
- Establish and implement benchmarks for faculty and staff retention.
- Increase the number of tenured or tenure-track faculty — with attention to those from historically underrepresented groups — and report annually.
- Increase the number of full-time staff from historically underrepresented groups and report annually.
- Assess, adjust, and enhance effectiveness of current programs to enhance the support for faculty teaching, scholarly and creative activities, and service.

Please rate each of the strategies below by their level of Impact and Effort:

	Impact			Effort		
	High Impact	Moderate Impact	Low Impact	High Effort	Moderate Effort	Low Effort
Conduct assessment of the campus climate and aggregate data.	<input type="radio"/>					
Incorporate diversity, equity, and inclusion in all assessment and annual goals for departments and programs.	<input type="radio"/>					
Develop, support, and promote an inclusive campus culture for the professional success of historically underrepresented staff and faculty.	<input type="radio"/>					

	Impact			Effort		
	High Impact	Moderate Impact	Low Impact	High Effort	Moderate Effort	Low Effort
Establish and enhance programs and activities that build cultural awareness and more visibly celebrate diversity in ways that better serve and attract a diverse population.	<input type="radio"/>					
Provide colleges, departments, and university programs with appropriate and informed data to improve recruitment functions and processes.	<input type="radio"/>					
Build and support programs that enhance a sense of belonging and community.	<input type="radio"/>					
	High Impact	Moderate Impact	Low Impact	High Effort	Moderate Effort	Low Effort
Establish diversity programming, education and strategies throughout the recruitment and hiring cycle that will address the recruitment of diverse faculty.	<input type="radio"/>					
Innovate, qualify, and implement effective training and support of hiring committees.	<input type="radio"/>					
Develop and implement inclusive leadership training for managers.	<input type="radio"/>					
Provide annual reports that measure the status of predetermined benchmarks.	<input type="radio"/>					
Diversify and grow opportunities to strengthen faculty teaching, scholarly and creative activities, and support services to enhance the professional lives of faculty.	<input type="radio"/>					
Elevate and infuse the work of President's Commission on Equity and Inclusion (PCEI) across the campus community.	<input type="radio"/>					

Comments:

**Goal 4: Expand and strengthen our financial and physical capacity.**

**OBJECTIVES**

- Complete the institution’s first-ever comprehensive fundraising campaign.
- Complete the creation of a comprehensive campus physical master plan that provides the framework for future development of the campus physical environment as of 2020.
- Complete the planned renovation of McCarthy Hall, Pollak Library, College Park, Titan Hall, athletic facilities and other buildings and facilities as needed, including the creation of space for communities of gathering and convening.
- Expand the university’s self-support and entrepreneurial activities.

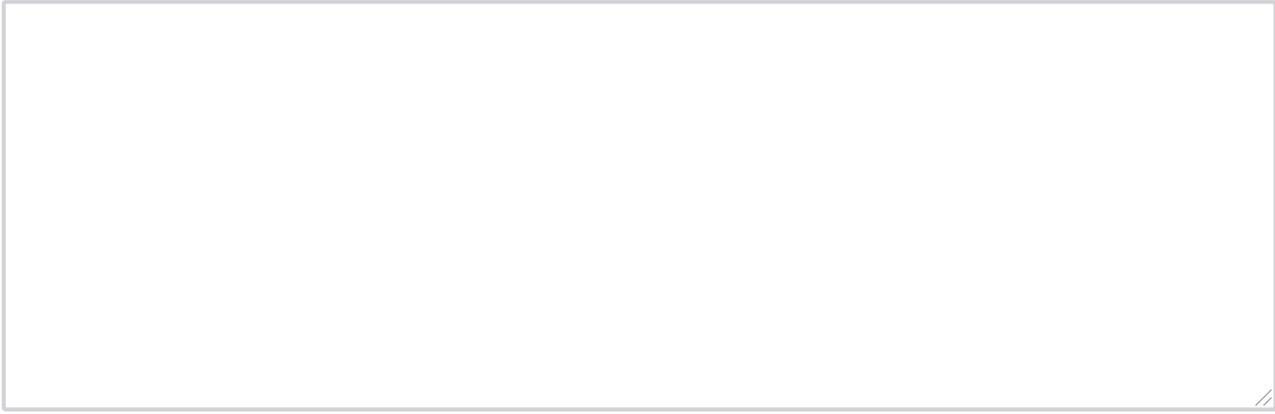
Please rate each of the strategies below by their level of Impact and Effort:

	Impact			Effort		
	High Impact	Moderate Impact	Low Impact	High Effort	Moderate Effort	Low Effort
Align appropriate resources to create capacity and build infrastructure to successfully meet the goals of the comprehensive fundraising campaign.	<input type="radio"/>					

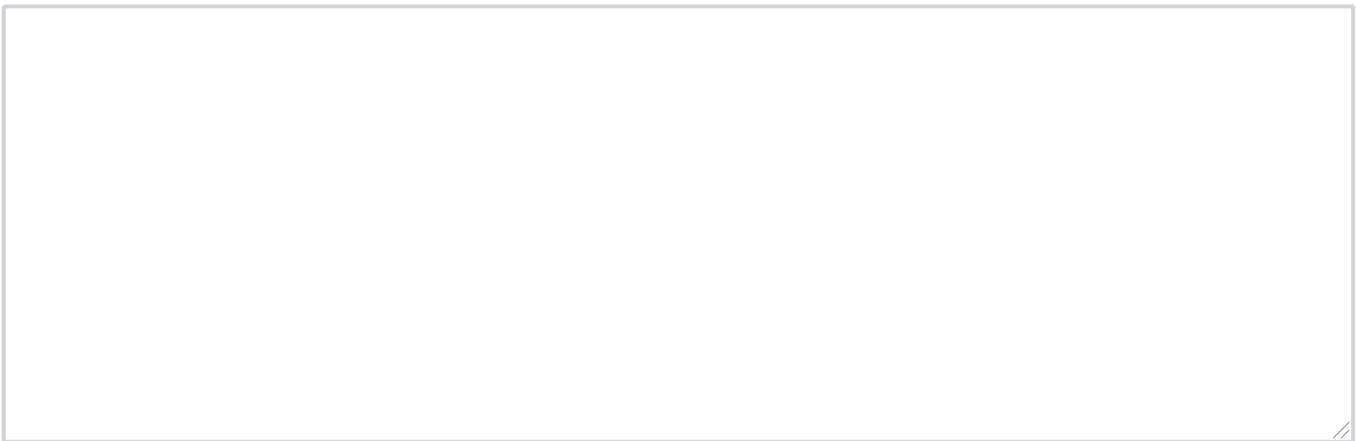
	Impact			Effort		
	High Impact	Moderate Impact	Low Impact	High Effort	Moderate Effort	Low Effort
Build greater alumni affinity for the institution and strengthen alumni advocacy and financial support.	<input type="radio"/>					
Embrace marketing communications as a core university function that supports the long-term advancement of the institution.	<input type="radio"/>					
Foster university-wide community engagement efforts that develop a deep and meaningful CSUF presence throughout Orange County.	<input type="radio"/>					
Implement routine multi-stage research and tracking of post-graduation employment, further study, satisfaction with the CSUF experience and perceptions of degree equity, and other appropriate metrics.	<input type="radio"/>					
Develop preliminary and preferred options for the Campus Master Plan by December 2018 and July 2019, respectively, based on collected campus feedback; complete the final draft of the Campus Master Plan in February 2020 for approval and adoption by June 30, 2020.	<input type="radio"/>					
	High Impact	Moderate Impact	Low Impact	High Effort	Moderate Effort	Low Effort
Enlist the concurrent support of the Effective Interest Rate (EIR) consultant to monitor and anticipate any environmental impacts of recommended Campus Master Plan projects both to expedite plan approval and to ensure a sustainable campus.	<input type="radio"/>					

	Impact			Effort		
	High Impact	Moderate Impact	Low Impact	High Effort	Moderate Effort	Low Effort
Incorporate formal milestone meetings with key stakeholders in any major construction and renovation schedule to improve communication, customer satisfaction and timely completion of projects.	<input type="radio"/>					
Consult with appropriate faculty, staff, and students, as well as other stakeholders during the planning stages of building renovation projects to identify and affirm needs for gathering and convening spaces; incorporate appropriate spaces to support effective teaching and learning. Increase connectivity with alumni to promote ambassadorship for awareness, advocacy, and contributions.	<input type="radio"/>					
Define an appropriate target revenue mix by sources.	<input type="radio"/>					
Develop appropriate financial models and business plans in each self-support/entrepreneurial program to realize net revenue targets.	<input type="radio"/>					

Comments:



Overall Comments: Revisions or additions.



**Block 1**

Please click SUBMIT for your responses to be recorded. Thank you for your participation.

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