

## Mission

California State University, Fullerton prepares all students to thrive in an ever-evolving global environment. We cultivate habits of scholarly inquiry, critical thinking, dynamic inclusivity, and social responsibility. Celebrating the strength of our diversity, we equip Titans to become intellectual, community, and economic leaders who shape the future.

## Values

**Student success:** We graduate confident, well-prepared, and culturally competent Titans who are equipped to adapt to a rapidly changing world and continuously evolve to meet new demands and opportunities.

**Scholarly and creative activities:** We cultivate the collaborative exchange of ideas through rigorous academic and creative activities.

**Diversity, equity, and inclusion:** We celebrate and embrace a deep commitment to our diversity as a strength and to free expression as a right, responsibly empowering all Titans to feel welcomed, honored, and respected.

**Civic engagement:** We inspire all Titans to develop the knowledge and critical thinking necessary to be informed, active, and engaged citizens.

**Collegial governance:** We embrace inclusivity, consultation, collaboration, and transparency to bring all Titans into the deliberative process that shapes our communities, challenges our beliefs, and addresses the needs of a diverse global society.

**Integrity:** We operate from a foundation of fundamental principles, strong character, and trust.

**Service to the region:** We provide a place for the regions' leaders to be developed and partner with our communities to better serve them where they live and work.

Strategic Plan (5.14)

**Goal 1: Provide a transformative educational experience and environment for all students**

Objective 1.1 Ensure all undergraduate students participate in at least three experiential curricular and/or co-curricular opportunities during their time at CSUF.

Objective 1.2 Support the implementation of model that builds increased cultural competencies for all students.

Objective 1.3 Implement and expand a model of student health and wellbeing support services.

Objective 1.4 Develop and implement an enhanced model of the Titan Experience, including student participation in events, student pride and connection to the University.

Objective 1.5 Develop and implement strategies that promote CSUF as a first-choice institution.

**Goal 2: Strengthen opportunities for student completion and graduation**

Objective 2.1 Increase six-year graduation by 13% for first time freshmen.

Objective 2.2 Increase four-year graduation rate by 13% for transfer students.

Objective 2.3 Double four-year graduation rate for first time freshmen.

Objective 2.4 Increase two-year graduation rate by 16% for transfer students.

Objective 2.5 Eliminate opportunity gaps for first time freshmen.

Objective 2.6 Examine and establish benchmarks for postbac and graduate student completion.

**Goal 3: Recruit and retain a high-quality and diverse faculty and staff.**

Objective 3.1: Conduct an assessment of University climate that provides a benchmark for faculty and staff safety and sense of belonging.

Objective 3.2: Establish benchmarks for faculty and staff retention; define and implement university efforts to increase those benchmarks.

Objective 3.3: Increase the number of tenured or tenure-track faculty, and specifically those from historically underrepresented groups and report annually.

Objective 3.4 Increase the number of full-time staff from historically underrepresented groups and report annually.

Objective 3.5 Assess and adjust effectiveness of current programs to enhance the support for faculty teaching, scholarly and creative activities, and service.

**Goal 4: Expand and strengthen our financial and physical capacity.**

Objective 4.1: Complete the institution's first-ever comprehensive fundraising campaign.

Objective 4.2: Complete a comprehensive campus physical master plan that provides the framework for future development of the campus physical environment by 2020.

Objective 4.3: Complete the planned renovation of McCarthy Hall, Pollak Library, College Park, Titan Hall, and other buildings as needed, including space for community of gathering and convening.

Objective 4.4: Retool and remodel our Extension self-support business model to encourage innovation and entrepreneurship.

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