

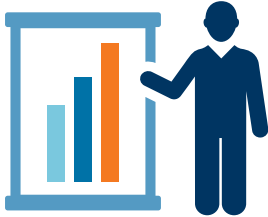


2013-18 STRATEGIC PLAN SCORECARD

Final Report / 2018

GOAL 1

Develop and maintain a curricular and co-curricular environment that prepares students for participation in a global society and is responsive to workforce needs.



ASSESSMENT

In 2016-17, CSUF achieved 100% participation across all divisions in assessment reporting of degree programs, co-curricular activities and business practices. The assessment is designed to improve student success and institutional effectiveness.



ADVISING

- More than 98% of all students declared a major by the time they reached junior standing (Fall 2018).
- More than 50% of undergraduates completed at least one advising session (spring 2018).
- 13,284 calls received in during (2017-18)

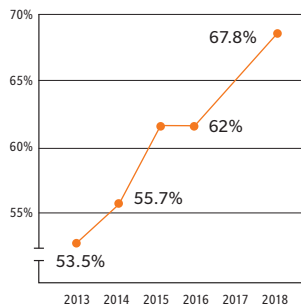


STUDY ABROAD

Student participation in study-abroad programs achieved a milestone 135% increase over a three-year period.

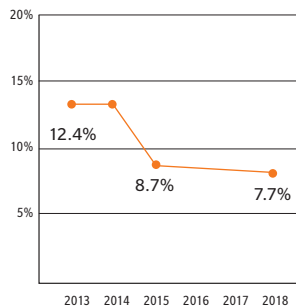
GOAL 2

Improve student persistence, increase graduation rates universitywide, and narrow the achievement gap for underrepresented students.



GRADUATION RATE

Our first-time freshmen six-year graduation rate rose from 55.7% in 2014 to 67.8% in 2018 — the highest in Cal State Fullerton history.



ACHIEVEMENT GAP

As of August 2018, the equity gap in six-year graduation rates has dropped from 12.4% in 2014 to 7.7% in 2018 for first-time freshmen. The university has eliminated the equity gap for transfer students.



HIPS PARTICIPATION

During 2017-18, 7,183 students (duplicated headcount) participated in 58 HIPS (High Impact Practices) courses (259 sections) from all eight colleges. Among these students, 782 participated in two or more of these HIPS courses.

GOAL

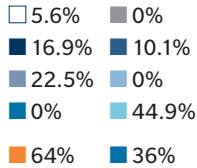
3

Recruit and retain a high-quality and diverse faculty and staff.

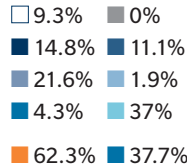
STAFF



NEWLY HIRED STAFF 2012-13



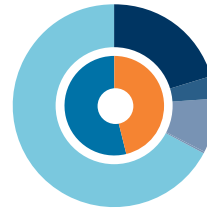
NEWLY HIRED STAFF 2017-18



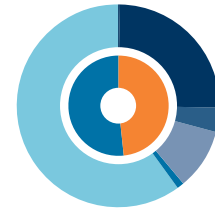
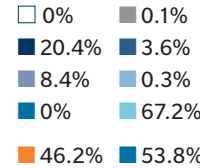
The university continues to move forward in recruiting and retaining a diverse faculty and staff that reflects our student body and community.

FACULTY

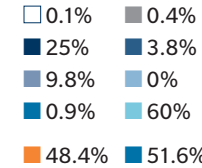
(TENURE/TENURE-TRACK)



FACULTY 2012-13



FACULTY 2017-18



Since Fall 2013, 263 new tenure or tenure-track faculty members have been hired and are on board. Compared with 788 current tenured/tenure track faculty, this means 1 out of 3 tenured/tenure track faculty was hired in the last 5 years.

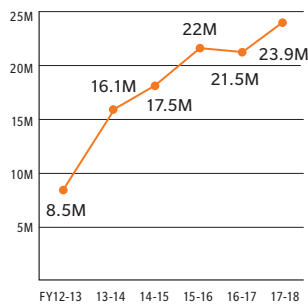
- Multi-ethnic
- Native American
- Asian/Pacific Islander
- African-American
- Hispanic
- Native Hawaiian/Other Pacific Islander
- Unknown
- Caucasian
- Women
- Men

GOAL

4

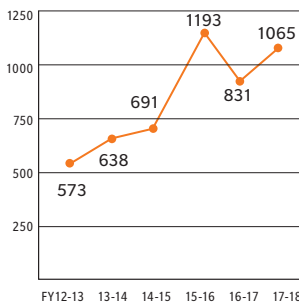
Increase revenue through fundraising, entrepreneurial activities*, grants, and contracts.

*No baseline was established for Entrepreneurial Activities, thus making it difficult to determine the strategy's success



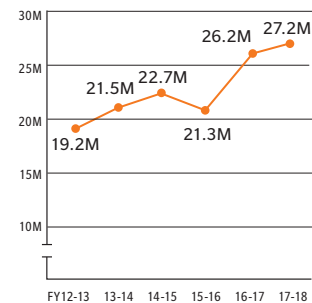
PHILANTHROPIC GIVING

The university exceeded the strategic plan goal of raising \$15 million annually. Celebrating total gift commitments that have more than tripled since FY 2011-12.



EARNED MEDIA

Over the past six years earned media coverage has almost doubled from 573 in 2012-13 to 1065 in 2017-18.



GRANTS AND CONTRACTS

From 2012-13 to 2017-18, grant funding has risen by more than 25% to \$27,248,395.

