

Draft-SP 2018 Survey Results

	Low Impact		Moderate Impact		High Impact		Low Effort		Moderate Effort		High Effort	
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
G1: Identify and highlight the university's signature programs	15	13.2%	52	45.6%	47	41.2%	27	26.7%	45	44.6%	29	28.7%
G1: Scale and institutionalize culturally responsive curricular/co-curricular High Impact Practices, including service learning and study abroad/away	11	9.7%	40	35.4%	62	54.9%	13	13.0%	32	32.0%	55	55.0%
G1: Develop and expand inter/multi-disciplinary curricular programs	12	10.7%	45	40.2%	55	49.1%	9	8.9%	38	37.6%	54	53.5%
G1: Develop a communication campaign and assessment plan that emphasizes involvement in various student organizations	25	22.5%	50	45.0%	36	32.4%	25	25.5%	48	49.0%	25	25.5%
G1: Align programming so that students from across diverse communities share meaningful experiences together	19	17.4%	33	30.3%	57	52.3%	21	21.6%	38	39.2%	38	39.2%
G1: Enhance global competencies through increased access to and participation in immersive learning experiences including those focused on internationalization and home and study abroad	16	14.3%	37	33.0%	59	52.7%	18	18.2%	38	38.4%	43	43.4%
G1: Establish a baseline of students' basic needs and existing student health and well-being support services	14	12.4%	39	34.5%	60	53.1%	18	18.0%	40	40.0%	42	42.0%
G1: Communicate services and direct students to existing student health and well-being support services	10	8.9%	45	40.2%	57	50.9%	31	31.3%	43	43.4%	25	25.3%
G1: Create programs and policies to meet gaps in basic student health and well-being	10	8.9%	42	37.5%	60	53.6%	8	8.1%	53	53.5%	38	38.4%
G1: Enhance strategic enrollment management operations with a focus on innovation, quality and efficiency to transform the student experience	17	15.5%	42	38.2%	51	46.4%	9	9.3%	38	39.2%	50	51.5%
G1: Increase existing engagement with business community and CSUF alumni to enhance curricular and co-curricular connectivity, internship opportunities, and address community needs and interests	19	16.8%	35	31.0%	59	52.2%	17	17.0%	44	44.0%	39	39.0%
G1: Increase on-campus student employment and internships	11	9.8%	36	32.1%	65	58.0%	20	20.2%	46	46.5%	33	33.3%
G2: Engage in cross-divisional collaboration essential to holistic student advisement and support	14	14.3%	33	33.7%	51	52.0%	18	19.8%	35	38.5%	38	41.8%
G2: Ensure all students have appropriate road maps	11	11.0%	26	26.0%	63	63.0%	26	28.0%	37	39.8%	30	32.3%
G2: Support degree completion by building course schedules aligned with road maps	10	10.0%	24	24.0%	66	66.0%	19	20.7%	33	35.9%	40	43.5%
G2: Implement a 15 unit per semester campaign	33	34.0%	34	35.1%	30	30.9%	41	45.6%	32	35.6%	17	18.9%
G2: Accelerate appropriate responses to program bottlenecks and barriers	13	13.3%	26	26.5%	59	60.2%	21	23.3%	28	31.1%	41	45.6%
G2: Design and implement intentional orientation for all students, including in-person mandatory transfer orientation	18	18.0%	28	28.0%	54	54.0%	16	17.4%	48	52.2%	28	30.4%

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G2: Increase interventions to support retention efforts, including focus on underrepresented populations	13	13.1%	25	25.3%	61	61.6%	18	19.8%	38	41.8%	35	38.5%
G2: Provide appropriate and informed data/dashboards	22	22.2%	38	38.4%	39	39.4%	26	28.6%	38	41.8%	27	29.7%
G2: Develop and implement an engagement and communication plan for and with faculty and staff to highlight their critical partnerships in student success efforts	24	23.8%	31	30.7%	46	45.5%	21	22.6%	45	48.4%	27	29.0%
G3: Conduct assessment of the campus climate and aggregate data	21	21.9%	41	42.7%	34	35.4%	29	33.0%	34	38.6%	25	28.4%
G3: Incorporate diversity, equity, and inclusion in all assessment and annual goals for departments and programs	21	21.6%	30	30.9%	46	47.4%	20	22.7%	44	50.0%	24	27.3%
G3: Develop, support, and promote an inclusive campus culture for the professional success of historically underrepresented staff and faculty	15	15.6%	24	25.0%	57	59.4%	18	20.0%	44	48.9%	28	31.1%
G3: Establish and enhance programs and activities that build cultural awareness and more visibly celebrate diversity in ways that better serve and attract a diverse population	23	23.7%	35	36.1%	39	40.2%	19	20.9%	45	49.5%	27	29.7%
G3: Provide colleges, departments, and university programs with appropriate and informed data to improve recruitment functions and processes	15	15.5%	35	36.1%	47	48.5%	27	29.7%	45	49.5%	19	20.9%
G3: Build and support programs that enhance a sense of belonging and community	12	12.6%	27	28.4%	56	58.9%	16	18.0%	44	49.4%	29	32.6%
G3: Establish diversity programming, education and strategies throughout the recruitment and hiring cycle that will address the recruitment of diverse faculty	19	20.0%	30	31.6%	46	48.4%	16	18.2%	42	47.7%	30	34.1%
G3: Innovate, qualify, and implement effective training and support of hiring committees	16	16.8%	32	33.7%	47	49.5%	23	25.6%	42	46.7%	25	27.8%
G3: Develop and implement inclusive leadership training for managers	20	21.1%	28	29.5%	47	49.5%	19	21.3%	44	49.4%	26	29.2%
G3: Provide annual reports that measure the status of predetermined benchmarks	28	30.1%	37	39.8%	28	30.1%	30	34.1%	44	50.0%	14	15.9%
G3: Diversify and grow opportunities to strengthen faculty teaching, scholarly and creative activities, and support services to enhance the professional lives of faculty	13	13.7%	29	30.5%	53	55.8%	11	12.5%	48	54.5%	29	33.0%
G3: Elevate and infuse the work of President's Commission on Equity and Inclusion (PCEI) across the campus community	23	24.5%	44	46.8%	27	28.7%	25	28.7%	45	51.7%	17	19.5%
G4: Align appropriate resources to create capacity and build infrastructure to successfully meet the goals of the comprehensive fundraising campaign	11	12.6%	23	26.4%	53	60.9%	11	13.8%	33	41.3%	36	45.0%
G4: Build greater alumni affinity for the institution and strengthen alumni advocacy and financial support	12	13.8%	23	26.4%	52	59.8%	11	13.6%	36	44.4%	34	42.0%
G4: Embrace marketing communications as a core university function that supports the long-term advancement of the institution	15	17.0%	29	33.0%	44	50.0%	11	13.4%	46	56.1%	25	30.5%

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G4: Foster university-wide community engagement efforts that develop a deep and meaningful CSUF presence throughout Orange County	11	12.5%	24	27.3%	53	60.2%	16	19.8%	36	44.4%	29	35.8%
G4: Implement routine multi-stage research and tracking of post-graduation employment, further study, satisfaction with the CSUF experience and perceptions of degree equity, and other appropriate metrics	12	13.6%	25	28.4%	51	58.0%	16	19.8%	31	38.3%	34	42.0%
G4: Develop preliminary and preferred options for the Campus Master Plan by December 2018 and July 2019, respectively, based on collected campus feedback; complete the final draft of the Campus Master Plan in February 2020 for approval and adoption by Jun	8	9.3%	21	24.4%	57	66.3%	7	8.6%	36	44.4%	38	46.9%
G4: Enlist the concurrent support of the Effective Interest Rate (EIR) consultant to monitor and anticipate any environmental impacts of recommended Campus Master Plan projects both to expedite plan approval and to ensure a sustainable campus	18	22.2%	33	40.7%	30	37.0%	18	23.7%	36	47.4%	22	28.9%
G4: Incorporate formal milestone meetings with key stakeholders in any major construction and renovation schedule to improve communication, customer satisfaction and timely completion of projects	12	14.1%	36	42.4%	37	43.5%	19	24.4%	40	51.3%	19	24.4%
G4: Consult with appropriate faculty, staff, and students, as well as other stakeholders during the planning stages of building renovation projects to identify and affirm needs for gathering and convening spaces; incorporate appropriate spaces to support	8	9.0%	23	25.8%	58	65.2%	14	16.9%	33	39.8%	36	43.4%
G4: Define an appropriate target revenue mix by sources	17	20.7%	33	40.2%	32	39.0%	23	29.9%	37	48.1%	17	22.1%
G4: Develop appropriate financial models and business plans in each self-support/entrepreneurial program to realize net revenue targets	12	14.1%	35	41.2%	38	44.7%	12	15.2%	45	57.0%	22	27.8%