TOWN HALL MEETING
STRATEGIC PLAN 2018-2023

January 29, 2018
President Fram Virjee
Strategic Plan 2013-2018
Highlights

Goal 1 – Ensure Intentional Advising Across Units

Goal 2 – Improve Completion Rates/Reduce Achievement Gap

Goal 3 – Recruit and Hire Highly Qualified Staff and Faculty

Goal 4 – Increase Philanthropic Funding
Strategic Plan 2018-2023
Steering Committee Members

Kari Knutson Miller, Co-Chair, Academic Affairs
Bob Mead, Co-Chair, MCBE
Jessica De Jesus Rodriguez, Communication Studies Major
Nicholas Jakel, Chair, ASI Board of Directors
Dennis Kao, College of Health and Human Development
Jade Jewett, College of the Arts
LaTosha Traylor, College of Humanities and Social Sciences
Phoolendra Mishra, College of Engineering and Computer Science
Madeline Rasche, College of Natural Sciences and Mathematics
Minerva Chavez, College of Education

Henry Puente, College of Communications
Tonantzin Oseguera, Student Affairs
Amir Dabirian, Information Technology
Tara Garcia, Human Resources, Diversity and Inclusion
May Wong, Division of Administration and Finance
Jeffrey Cook, University Advancement
Matt Olson, Office of the President
Mary Ann Villarreal, Academic Affairs
Stephen Stambough, Chair, Academic Senate
André Zampaulo, College of Humanities and Social Sciences
Consultative Process

- Identify opportunities for growth based on Strategic Plan 2013-2018 outcomes.
- Identify emerging initiatives and priorities we must address in Strategic Plan 2018-2023.
- Identify additional aspirations/possibilities that might be incorporated in Strategic Plan 2018-2023.
Strategic Plan 2018-2023
Fall 2017

Campus Representation

- Academic Affairs
- Admin and Finance
- Career Center
- College of Communications
- College of NSM
- DIRC
- Irvine
- Mihaylo College of Business and Economics
- PRBC
- Staff
- University Extended Education/International Programs
- Academic Programs
- Alumni Association
- Center for Internships & Community Engagement
- College of Education
- COTA
- Drop in Groups
- IT
- MISC/Did Not Specify
- President’s Office
- Student Groups
- Academic Senate
- Atheltic Advisory
- Center For Sustainability
- College of Engineering and Computer Science
- Chairs
- Graduate Studies
- Legislative Staff
- Pollack Library
- Retention Cluster
- Univeristy Advancement
Strategic Plan 2018-2023
Fall 2017

Ongoing Support for Core Themes/Goals

- Curriculum and Co-Curriculum
- Student Success
- Faculty and Staff Recruitment and Retention
- Financial Resources
Today - Reduce and Prioritize

Exercise 1

• Identify a note taker/recorder

• Review each item proposed (note items represent diverse levels of emphasis; e.g. goals, strategies, actions)

• Using the iPad, rate each potential item as: High Priority (1), Medium Priority (2), or Lower Priority (3)
Today - Reduce and Prioritize

Exercise 2

• From those items rated as High Priority (1), identify the top five in terms of priority level

• Provide rationale in the comment box for each item identified
Today - Reduce and Prioritize

Exercise 3

• Consider those items identified as top five in terms of priority level

• Identify potential action items associated with these selections
  • For example, if you selected faculty/staff retention, identify potential strategies associated with achievement of this initiative
## Strategic Plan 2018-2023

### Next Steps

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 29-February 4</td>
<td>Campus Wide - Electronic feedback period</td>
</tr>
<tr>
<td>February 6</td>
<td>Strategic Plan Steering Committee – Review feedback, discuss and initiate drafting</td>
</tr>
<tr>
<td>February-March</td>
<td>Strategic Plan Steering Committee – Writing period</td>
</tr>
<tr>
<td>April 2-April 6</td>
<td>Strategic Plan Steering Committee – Disseminate draft to campus, receive feedback through electronic and forum formats</td>
</tr>
<tr>
<td>April (Mid Month)</td>
<td>Strategic Plan Steering Committee – Incorporate feedback and complete draft</td>
</tr>
<tr>
<td>May</td>
<td>President – Finalize the plan and prepare for convocation and roll out</td>
</tr>
</tbody>
</table>