

## GOAL 1

### Our Commitment to a Transformational Titan Experience PROVIDE A TRANSFORMATIVE EDUCATIONAL EXPERIENCE AND ENVIRONMENT FOR ALL STUDENTS



### TITAN EXPERIENCE

Signature elements of the Titan Experience have steadily grown over the past five years. Student Affairs spearheaded 57 Things To Do Before You Graduate, which summarizes the wide range of activities and events available to students.

Interdisciplinary programs such as the Explore Core have been developed to help students examine critical topics from different perspectives.

### STUDENT HEALTH & WELL-BEING

YOU@Fullerton, a virtual wellness platform available to Titans, was launched in 2020. Since then, it has had 104,564 logins, 52,378 student registrations, and 1,801 faculty and staff registrations.

Basic Needs Services, launched in 2018, serves students in need with housing and food assistance, emergency grants, and more.

### HIGH IMPACT PRACTICES (HIPS)

Over the past five years, 94,495 students (duplicated headcount) participated in 2,580 HIP course sections, taught by 1,428 faculty members (duplicated headcount) across all eight colleges.

90% of first-time freshmen who graduated in 2022 participated in three or more HIP experiences.

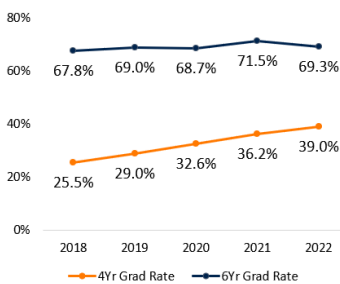
### CULTURAL COMPETENCIES

Study Abroad and Global Engagement launched the first of the Diversity Virtual Resource Centers (DVRCs), Black Global Titans, in 2021, followed by Global Titan Men and Global Titan Pride DVRCs.

Student learning outcome (SLO) assessment results demonstrated evidence for students' cultural competency, with their academic performance meeting 86% of undergraduate and 90% of graduate SLOs focused on cultural competencies in the context of local communities.

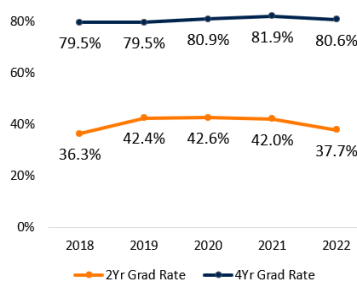
## GOAL 2

### Our Commitment to Student Success and Completion STRENGTHEN OPPORTUNITIES FOR STUDENT COMPLETION AND GRADUATION



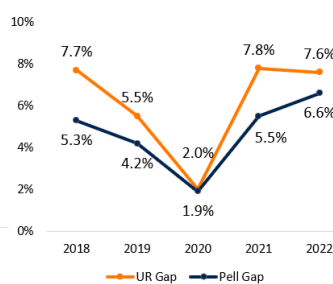
### FRESHMEN GRADUATION RATES

First-time freshmen four-year graduation rate increased 53% from 25.5% to 39.0% over the past five years. The six-year graduation rate rose from 67.8% to 69.3% during the same time period.



### TRANSFER GRADUATION RATES

Undergraduate transfer students' two-year graduation rate reached over 42%, a university record, over the past five years. The four-year graduation rate rose from 79.5% to 80.3% during the same time period.



### EQUITY GAPS

Equity gaps in six-year graduation rate by Underrepresented (UR)\* and Pell status reached the lowest in university history in 2020. However, the equity gaps have increased since, which coincides with the post-pandemic transition.



### GRADUATE STUDENT SUCCESS

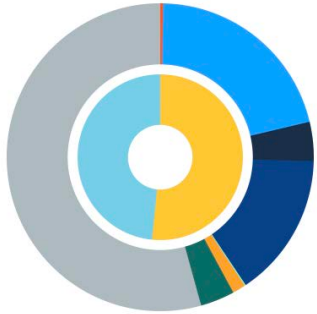
More resources were provided to support graduate student success, including the enhanced Graduate Studies Center and more training for graduate advisors. The Graduate Studies leadership was also elevated, signaling the importance of graduate education at CSUF.

\*Underrepresented (UR) status is anyone identified as American Indian or Alaska Native, Black or African American, Hispanic or Latino, and Native Hawaiian or other Pacific Islander.

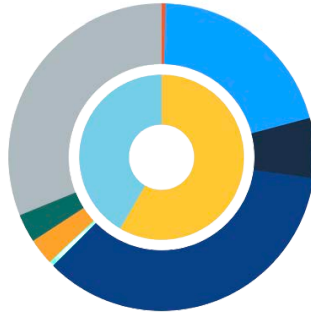
**GOAL 3**

**Our Commitment to Faculty and Staff Diversity and Success  
RECRUIT AND RETAIN A HIGH-QUALITY AND DIVERSE FACULTY AND STAFF**

**Faculty Gender & Ethnicity**  
(Fall 2022)



**Staff Gender & Ethnicity**  
(Fall 2022)



- Female
- Male
- American Indian/Alaska Native
- Asian
- Black/African American
- Hispanic/Latino
- Native Hawaiian/Other Pacific Islander
- Two or More Race
- Unknown
- White

**FACULTY DIVERSITY**

The percentage of female faculty increased from 50.8% in fall 2018 to 51.6% in fall 2022. The percentage of UR\* faculty increased 39% from 13.9% to 19.3% in the same time period.

**STAFF DIVERSITY**

The percentage of female staff increased from 57.7% in fall 2018 to 58.4% in fall 2022. The percentage of UR\* staff increased 14% from 37.3% to 42.5% in the same time period.



**FACULTY AND STAFF RETENTION**

Various initiatives were implemented to support recruitment and retention of high-quality faculty and staff. Conducting Equitable and Inclusive Search module was integrated into the recruitment process.

Faculty Support Services Leadership Development program has helped 63 faculty gain professional and leadership skills, and progress towards career and personal goals.



**FOCUS ON DIVERSITY, EQUITY AND INCLUSION**

HRDI has led numerous initiatives focused on building relationships and establishing a culture of diversity, equity, and inclusion, including but not limited to:

- Campus Diversity Mapping
- Diversity & Inclusion Leadership Academy
- CSUF Inclusive Champion Certificate Program
- One Book, One CSUF
- The Talk
- Staff Development Center

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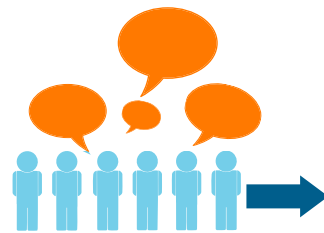
**GOAL 4**

**Our Commitment to our Learning Environment and Legacy  
EXPAND AND STRENGTHEN OUR FINANCIAL AND PHYSICAL CAPACITY**



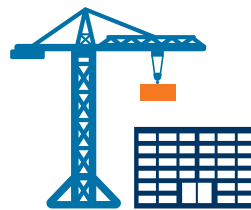
**IT TAKES A TITAN CAMPAIGN**

The university successfully kicked off its first-ever comprehensive philanthropic campaign in February 2020. Since then, the campaign has raised \$270.3 million, 108% over the goal. The campaign also garnered over 71,396 individual donors, which is 110% over the university goal.



**LOOKING TOWARD THE FUTURE**

The CSUF Campus Master Plan was completed and approved by the Board of Trustees in July 2020 to guide the future development of CSUF's physical environment. The master plan is focused on five interconnected areas: Learning, Connection, Values, Identity, and Activation.



**CAMPUS RENOVATIONS**

Approximately \$266 million in major capital projects were completed during the 2018-2023 strategic plan period, including, but not limited to, McCarthy Hall, Pollak Library, Baseball and Softball facilities, and Fire Lane/Promenade, and Quad Renovation.



**RESOURCE EXPANSION**

The university received over \$144 million in grants and contracts during the 2018-2023 strategic plan period. Self-support revenue also increased due to responsiveness to regional labor needs, shorter duration program offerings, and effective pivot to virtual delivery.