

Cal State Fullerton’s strategic plan provides a thoughtful yet ambitious guide to address the challenges the university faces as well as to pursue opportunities for success. This plan reaffirms our focus as a first-choice institution for students, while celebrating our impact as a university of significance. We continue to strive to empower all Titans — faculty, staff, students and alumni — to commit to the university’s goals and objectives. We are committed to student success, cutting edge research, equity and inclusion, community engagement and acting with integrity.

GOAL
1

Our Commitment to a Transformational Titan Experience

PROVIDE A TRANSFORMATIVE EDUCATIONAL EXPERIENCE AND ENVIRONMENT FOR ALL STUDENTS



TITAN EXPERIENCE

The Titan Experience begins when a student applies to CSUF and continues beyond graduation. A holistic communication and engagement plan for students from the time they apply to the time they graduate has been developed. CSUF is reviewing programs and processes to ensure that all students have the tools and support they need to graduate in four years if they so choose.



STUDENT HEALTH AND WELL-BEING

During March 2020, the campus implemented You@Fullerton, an online wellness program for Titans. Since then, 23,016 students and 1,256 faculty/staff have registered. Basic Needs Services continue to expand and serve a growing population of students and Counseling and Psychological Services continues to expand their services through liaisons with other student centers.



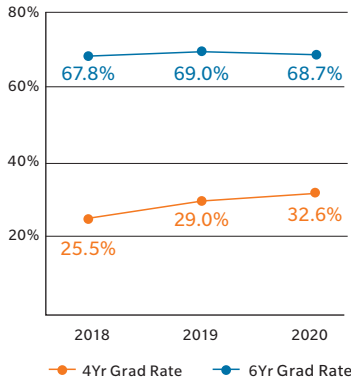
HIGH IMPACT PRACTICES (HIPS)

During 2019-2020, 24,527 students (duplicated head-count) participated in 101 HIPS (High Impact Practices) courses (911 sections) from all eight colleges. Among these students, 5,527 participated in two or more of these HIPS courses. Capstone and culmination courses were reviewed using the HIPS definition and identified 479 courses that will be badged as having HIPS experiences. The quality of HIPS is ensured through faculty development, triangulated assessment, and student feedback. An Equitable Pedagogy Module has been developed and will be offered to all faculty to arm them with the pedagogical techniques proven to produce equitable, high-impact outcomes for all students.



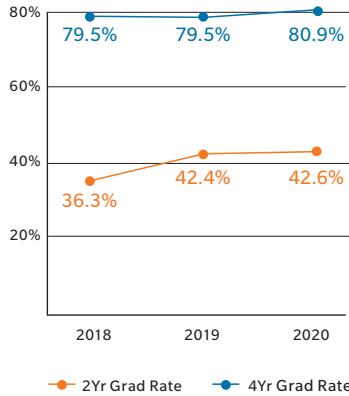
CULTURAL COMPETENCIES

In Fall 2020, new students were invited to participate in anti-racist education at New Student Orientation. Anti-racist education will be mandatory for all incoming student beginning Fall 2021. Programs for continuing students have been developed to ensure increased cultural agility that includes anti-bias education for student organizations, culturally responsive HIPS, study abroad and study away opportunities.



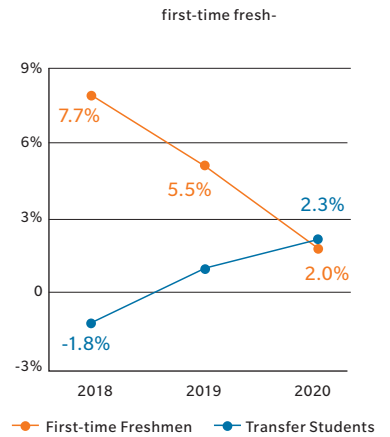
FRESHMEN GRADUATION RATES

Our first-time freshmen four-year graduation rate rose from 25.5% in 2018 to 32.6% in 2020, and the six-year graduation rate rose from 67.8% to 68.7% during the same time period.



TRANSFER GRADUATION RATES

Our undergraduate transfer students' two-year graduation rate rose from 36.3% in 2018 to 42.6% in 2020, and the four-year graduation rate rose from 79.5% to 80.9% during the same time period.



EQUITY GAP

Our equity gap in six-year graduation rates for first-time freshmen dropped from 7.7% in 2018 to 2.0% in 2020—the lowest in CSUF history. Our equity gap in four-year graduation rates for transfer students has increased from -1.8% to 2.3%.



GRADUATE STUDIES

Graduate Studies is developing a graduate student success survey that will identify barriers to student success and gaps in student resources. This survey, planned for Spring 2021, will provide concrete recommendations for improvement of graduate programs as well as specific plans to improve retention and time-to-degree rates. Online advising tools such as the TDA, digital forms, and improvements to thesis submission implemented in Fall 2020 have improved the monitoring of student progress and removed administrative barriers for graduate students.



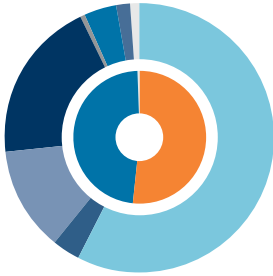
TUFFY'S GRADUATION SCHOLARS

Tuffy's Graduation Scholars (TGS) program is a personalized and comprehensive program designed to support the academic success and graduation goals of the cohort. The cohort is composed of "triple opportunity" students: Students who are pell-recipients, under-represented, and first-generation.



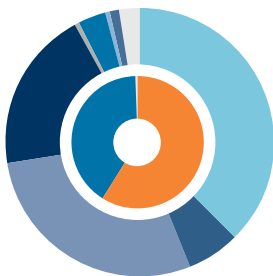
SUPPLEMENTAL INSTRUCTION

Supplemental Instruction (SI) is an academic support program that specializes in retention by providing academic support to students taking bottleneck, key gateway, or courses with historically low pass and/or high withdrawal rates. In 2019/20, 15,560 students enrolled in SI supported courses. More than 40,000 students participated in SI.



NEWLY HIRED FACULTY: FALL 2020

- White **57.6%**
- Hispanic/Latino **12.3%**
- American Indian/Alaska Native **0.4%**
- Native Hawaiian/Pacific Islander **0.1%**
- Multi-Race **1.0%**
- Black/African-American **3.5%**
- Asian **19.6%**
- Unknown **3.9%**
- Non-Resident Alien **1.6%**
- Women **51.8%**
- Men **47.7%**
- Non-Binary **0.5%**



NEWLY HIRED STAFF: FALL 2020

- White **35.8%**
- Hispanic/Latino **29.3%**
- American Indian/Alaska Native **0.6%**
- Native Hawaiian/Pacific Islander **0.6%**
- Multi-Race **2.5%**
- Black/African-American **6.8%**
- Asian **20.0%**
- Unknown **3.4%**
- Non-Resident Alien **1.0%**
- Women **59.0%**
- Men **40.5%**
- Non-Binary **0.5%**



SEARCH COMMITTEE TRAINING

The university developed a modernized, inclusion-focused search committee training, which included anti-bias techniques and other high-impact practices for creating a more equitable recruitment and hiring process. All tenure-track faculty search committees have participated in this new training over the past two years.



RECRUITMENT SUPPORT

Since 2018, the campus has provided increasing support for search committees to support the goal of recruiting a more diverse faculty. These include templates, databases, and workshops on inclusive position announcements, proactive recruitment planning, equitable candidate evaluation, and diversity-minded onboarding.



FACULTY OF COLOR LEARNING COMMUNITY

Now entering its second semester, the purpose of Faculty of Color Learning Community is to support the success of faculty of color at Cal State Fullerton with a particular focus on retention. Faculty dedicated to this purpose regularly come together to identify common barriers and develop strategies to improve campus climate for faculty, support the trajectory of tenure and promotion, and foster successful scholarship, teaching, and service.



FOCUSING ON DIVERSITY, EQUITY AND INCLUSION

We value the abundant depth and breadth of diversity of our campus, and recognize the profound power gained from supporting and celebrating a multitude of backgrounds and perspectives. The campus incorporates diversity, equity and inclusion in all assessment and annual goals for divisions, colleges, departments and programs.

GOAL 4

Our Commitment to a Learning Environment and Legacy EXPAND AND STRENGTHEN OUR FINANCIAL AND PHYSICAL CAPACITY

\$200 MILLION GOAL



MAY 2021

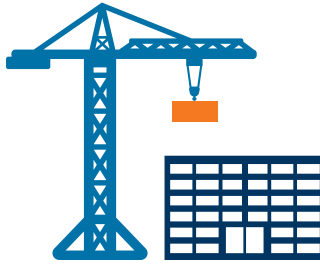


FEB. 2020

IT TAKES A TITAN

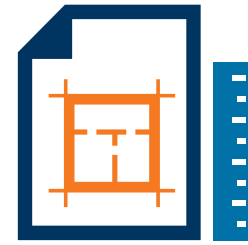
INSTITUTION'S FIRST-EVER COMPREHENSIVE FUNDRAISING CAMPAIGN

The university kicked off its first-ever comprehensive campaign in February 2020 and raised its goal from \$175 Million to \$200 Million. As of May 2021, we have raised 86% toward the goal of \$200 Million and are over 90% in all other donor and auxiliary goals set for the campaign.



LOOKING TOWARD THE FUTURE

The comprehensive physical master plan of the campus was approved by the CSU Board of Trustees in July 2020. This provides the framework for the future development of the campus' physical environment, including increasing capacity.



CSUF RENOVATIONS

Improvements to indoor and outdoor spaces are progressing with construction complete for the Promenade, quad, Pollak Library, and Parking Structure. Renovation of McCarthy Hall (2nd Floor), Visual Arts Complex, student housing and baseball/softball facilities are underway while planning for other areas in the works.

OUR VALUES

STUDENT SUCCESS

We educate confident, innovative, and culturally competent Titans who continuously adapt to meet and exceed new workforce demands, social justice challenges, and community service opportunities.

SCHOLARLY AND CREATIVE ACTIVITIES

We cultivate and promote the collaborative exchange of ideas through rigorous academic and creative activities.

DIVERSITY, EQUITY AND INCLUSION

We commit to our rich diversity by increasing culturally proficient and equity-minded practices across all campus communities.

CIVIC ENGAGEMENT

We encourage free expression, both as a right and a responsibility, and aim to inspire all Titans to be informed, active, and engaged citizens.

COLLEGIAL GOVERNANCE

We embrace inclusivity, consultation, collaboration, and transparency to bring all Titans into the deliberative process that shapes our communities, challenges our beliefs, and addresses the needs of a diverse global society.

INTEGRITY

We act from a foundation of ethical principles and through the cultivation of strong character.

SERVICE TO THE REGION

We provide a place and space for the region's current and future leaders to grow and develop in ways that inspire them to better serve our communities.



CALIFORNIA STATE UNIVERSITY
FULLERTON